

LEADERSHIP AND VALUES

The Company

General Motors Corporation, the world's largest automaker, has been the global industry sales leader since 1931. Founded in 1908, GM today employs about 321,000 people in 32 countries around the world. Exceptional, standardized processes to ensure safety, accuracy, and efficiency, are essential to GM. Their project leadership training needed to embody those core values.

The Need

GM's IT department was responsible for managing large global projects that were primarily outsourced. The company needed their IT project managers to understand internal project management methodology, outsourcing models and vendor requirements so that vendors could support GM's business needs. GM required a highly customized solution that would bring their workforce rapidly up to speed and help integrate GM's project management processes.

The Customized Solution

GM came to Palatine to design and implement a company-wide project leadership simulation based on GM's systems development life cycle. The training was targeted to software executives. Palatine's solution integrated GM's system acquisition management (a key industry need), into its highly interactive project leadership simulation workshop. Palatine developed GM scenario-driven case studies and an advanced learning design to integrated GM's requirements.

Impact:

Palatine Group followed up the training with need assessments via formal surveys, interviews with participants and management, and focus groups to ensure training investments were aligned with competency needs. We continue to evaluate the effectiveness of our program, and GM's customized project leadership program is used as the capstone program for training all GM IT professionals responsible for implementing IT software worldwide. Participants rate this the highest program within the project management curriculum.

About Palatine Group

Founded in 1976, Palatine Group is a leader in Project Leadership and Project Management simulations and technology-based learning solutions. For 30 years, Palatine has helped its clients accelerate their organization's performance, providing measurable results, along with increased profits. Palatine has trained over 50,000 managers, and is the first private company to launch computer-based business and project management simulations.